



MANITOBA MUSIC INDUSTRY DIRECTORY 2010

The Manitoba Music Industry Directory is a comprehensive industry listing of the businesses, people, and musicians who work in Manitoba's music industry. The total circulation is 6000, and is distributed to Manitoba Music's 725 members, to Manitoba businesses, and nationally through a variety of music industry trade conferences (NXNE, CMW, WCMA, etc.) This directory sits on 6000 desks and is referenced often as it is the only printed directory of its kind.

MANITOBA MUSIC

P: 204.942.8650

F: 204.942.6083

info@manitobamusic.com

www.manitobamusic.com

ABOUT LISTINGS

BASIC LISTING: Free for all Manitoba Music members. Includes name, phone, fax, email, website, and genre (if applicable).

DELUXE LISTING: Only \$25. Includes basic listing plus mailing address (optional), picture/logo, and 60-word bio.

EXTRA LISTING: Only \$10 per extra basic listing, for those who want to list more than one band or company.

Manitoba Music members can update their basic listings online at manitobamusic.com.

For listings, please contact directory@manitobamusic.com or 204.942.8650

LISTING DEADLINE:
January 8, 2010

AD SIZE:	RATE:	MEMBER RATE:	DIMENSIONS:
outside back cover	\$750	\$675	7"x10"
inside front cover	\$575	\$517.50	7"x10"
inside back cover	\$575	\$517.50	7"x10"
full page	\$500	\$450	7"x10"
half page horizontal	\$275	\$247.50	7"x5"
half page vertical	\$275	\$247.50	3.25"x10"
quarter page horizontal	\$175	\$157.50	3.25"x5"
quarter page vertical	\$175	\$157.50	7"x2.25"
business card	\$75	\$67.50	3.25"x2.25"
deluxe listing	\$25	\$25	see sidebar
extra listing	\$10	\$10	see sidebar
non-member listing	\$50	--	--

BOOKING DEADLINE: Jan 8, 2010 **ART DELIVERY DEADLINE:** Jan 11, 2010

MECHANICAL REQUIREMENTS

All ads for the Directory are to be supplied as electronic files. All ads for the Directory are black & white.

Art Specifications - All files must be 300 dpi. Press ready PDF, JPG, PSD, and TIFF accepted.

All files must be received in good working order. Manitoba Music will assume the advertisement is satisfactory for publishing. Expenses incurred as a result of advertiser's failure to conform to mechanical requirements will be charged to the advertiser.

Manitoba Music is not responsible for ads that are not high resolution, print quality, or created with incorrect dimensions.

HOW TO DELIVER YOUR AD

1. **FTP:** Please FTP all files over 5MB to ftp.manitobamusic.com.

USERNAME: maria_dropbox
PASSWORD: 1q2w3e4r

If you have any questions about how to FTP, please email directory@manitobamusic.com.

2. **EMAIL:** Files 5MB or smaller can be emailed to rachel@manitobamusic.com.

3. **COURIER/MAIL/IN PERSON:** Copy high res ad or logo to CD and deliver CD and printed proof to: Manitoba Music
1-376 Donald Street
Winnipeg MB R3B 2J2
P: 204.942.8650



CONTACT: DAVID SHERMAN

P: 204.334.8342 F: 204.942.6083 E: davidsherman@mts.net



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ADVERTISING INSERTION ORDER

1. COMPANY INFORMATION Please complete, sign and return by fax to 204.942.6083.

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

2. MANITOBA MUSIC MEMBERSHIP STATUS Please check one.

Manitoba music member in good standing -- eligible for the member rates

New Manitoba Music member, membership application is attached -- eligible for member rates

Not a Manitoba Music member

3. ADVERTISEMENT PURCHASE Please refer to the Advertising Rate Sheet on previous page.

Size of ad:

Business card 1/4 page vertical 1/4 page horizontal

1/2 page vertical 1/2 page horizontal Full page

Outside back cover Inside front cover Inside back cover

Price: \$ _____

4. PAYMENT

Cheque enclosed Invoice me Bill my Visa/Mastercard/American Express account

#: _____ Expiry: _____

Name in card: _____ Signature: _____

By signing this form I agree that the individual and/or company named above will pay the total amount due for this advertisement in the 2010 Manitoba Music Industry Directory, and to deliver my artwork to Manitoba Music by the art delivery deadline (January 11, 2010). Further, I understand that Manitoba Music and their designates assume no responsibility for errors or omissions in the artwork supplied.

Date: _____

Authorized Signature: _____

Per: _____

Name: _____

Title: _____

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Jan 8, 2010

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TO ADVERTISE:
David Sherman
P: 204.334.8342
F: 204.942.6083
E: davidsherman@mts.net