



# MANITOBA MUSIC INDUSTRY DIRECTORY 2011

The Manitoba Music Industry Directory is a comprehensive industry listing of the businesses, people, and musicians who work in Manitoba's music industry. The total circulation is 5000, and is distributed to Manitoba Music's 725 members, to Manitoba businesses, and nationally through a variety of music industry trade conferences (NXNE, CMW, WCMA, etc.). This directory sits on 5000 desks and is referenced often as it is the only printed directory of its kind.

## MANITOBA MUSIC

P: 204.942.8650

F: 204.942.6083

info@manitobamusic.com

www.manitobamusic.com

## ABOUT LISTINGS

**BASIC LISTING:** Free for all Manitoba Music members. Includes name, phone, fax, email, website, and genre (if applicable).

**DELUXE LISTING:** Only \$25. Includes basic listing plus mailing address (optional), picture/logo, and 60-word bio.

**EXTRA LISTING:** Only \$10 per extra basic listing, for those who want to list more than one band or company.

Manitoba Music members can update their basic listings online at manitobamusic.com.

For listings, please contact directory@manitobamusic.com or 204.942.8650

**LISTING DEADLINE:**  
January 10, 2011

## AD SIZE:

outside back cover

inside front cover

inside back cover

full page

half page horizontal

half page vertical

quarter page horizontal

quarter page vertical

business card

deluxe listing

extra listing

non-member listing

## RATE:

\$750

\$575

\$575

\$500

\$275

\$275

\$175

\$175

\$75

\$25

\$10

\$50

## MEMBER RATE:

\$675

\$517.50

\$517.50

\$450

\$247.50

\$247.50

\$157.50

\$157.50

\$67.50

\$25

\$10

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## DIMENSIONS:

7"x10"

7"x10"

7"x10"

7"x10"

7"x5"

3.25"x10"

3.25"x5"

7"x2.25"

3.25"x2.25"

see sidebar

see sidebar

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**BOOKING DEADLINE:** Jan 10, 2011 **ART DELIVERY DEADLINE:** Jan 14, 2011

## MECHANICAL REQUIREMENTS

All ads for the Directory are to be supplied as electronic files. All ads for the Directory are black & white.

Art Specifications - All files must be 300 dpi. Press ready PDF, JPG, PSD, and TIFF accepted.

All files must be received in good working order. Manitoba Music will assume the advertisement is satisfactory for publishing. Expenses incurred as a result of advertiser's failure to conform to mechanical requirements will be charged to the advertiser.

Manitoba Music is not responsible for ads that are not high resolution, print quality, or created with incorrect dimensions.

## HOW TO DELIVER YOUR AD

1. **FTP:** Please FTP all files over 5MB to ftp.manitobamusic.com.

USERNAME: maria\_dropbox  
PASSWORD: 1q2w3e4r

If you have any questions about how to FTP, please email directory@manitobamusic.com.

2. **EMAIL:** Files 5MB or smaller can be emailed to rachel@manitobamusic.com.

3. **COURIER/MAIL/IN PERSON:** Copy high res ad or logo to CD and deliver CD and printed proof to: Manitoba Music  
1-376 Donald Street  
Winnipeg MB R3B 2J2  
P: 204.942.8650



**CONTACT: KELLY LESCHASIN**

P: 204.942.4986 F: 204.942.5034 E: kelly@guppydesign.com



# MANITOBA MUSIC INDUSTRY DIRECTORY 2011

## ADVERTISING INSERTION ORDER

**1. COMPANY INFORMATION** Please complete, sign and return by fax to 204.942.6083.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**2. MANITOBA MUSIC MEMBERSHIP STATUS** Please check one.

☐ Manitoba music member in good standing -- eligible for the member rates

☐ New Manitoba Music member, membership application is attached -- eligible for member rates

☐ Not a Manitoba Music member

**3. ADVERTISEMENT PURCHASE** Please refer to the Advertising Rate Sheet on previous page.

*Size of ad:*

☐ Business card

☐ 1/4 page vertical

☐ 1/4 page horizontal

☐ 1/2 page vertical

☐ 1/2 page horizontal

☐ Full page

☐ Outside back cover

☐ Inside front cover

☐ Inside back cover

Price: \$ \_\_\_\_\_

## 4. PAYMENT

☐ Cheque enclosed

☐ Invoice me

☐ Bill my Visa/Mastercard/American Express account

#: \_\_\_\_\_ Expiry: \_\_\_\_\_

Name in card: \_\_\_\_\_ Signature: \_\_\_\_\_

By signing this form I agree that the individual and/or company named above will pay the total amount due for this advertisement in the 2011 Manitoba Music Industry Directory, and to deliver my artwork to Manitoba Music by the art delivery deadline (January 14, 2011). Further, I understand that Manitoba Music and their designates assume no responsibility for errors or omissions in the artwork supplied.

Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Per: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

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Winnipeg, MB R3B 2J2

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### BOOKING DEADLINE:

Jan 10, 2011

### ART DELIVERY

#### DEADLINE:

Jan 14, 2011

### LISTING DEADLINE:

Jan 10, 2010

### TO ADVERTISE:

Kelly Leschasin

Guppy Graphic Design

P: 204.942.4986

F: 204.942.5034

E: kelly@guppydesign.com